



2023

MULTI-EVENT SPONSORSHIP INFORMATION



Auditory-Verbal Center

Giving Sound & Voice to the Deaf or Hard of Hearing



Auditory-Verbal Center, Inc.

Giving Sound & Voice to the Deaf and Hard of Hearing
www.avchears.org

Dear Friend,

The Auditory-Verbal Center is a 501(c)3 non-profit organization that specializes exclusively in teaching children with hearing loss to listen and speak. We are trained to develop the listening pathways in a child's brain, laying the foundation for a lifetime of listening and speaking without the need for sign language or lip reading.

Being a non-profit, we rely heavily on donor support through fundraising events. 100% of the proceeds support the auditory-verbal therapy program and provide scholarships for families who are unable to afford our services.

In 2022, we provided \$1,027,833.25 in scholarships and insurance discounts.

With your support, you are helping us further our mission in reaching more deaf and hard of hearing children who desperately need our services.

Please consider BECOMING A MULTI-EVENT SPONSOR for the Auditory-Verbal Center and make a life-changing impact by giving deaf and hard of hearing children the Gift of Sound & Voice.

Your support would be greatly appreciated.

Sincerely,

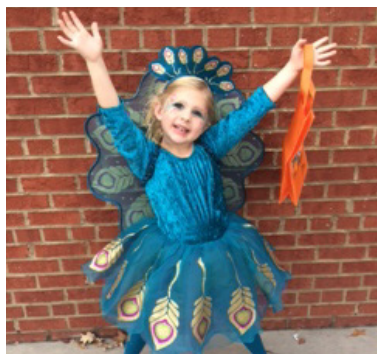
Jonathan Brillling
Community Engagement &
Development Coordinator
jbrilling@avchears.org

Federal ID Number: 58-1305600



We have over **177** clients in our therapy program.

In 2022, we **enrolled 65** new clients.



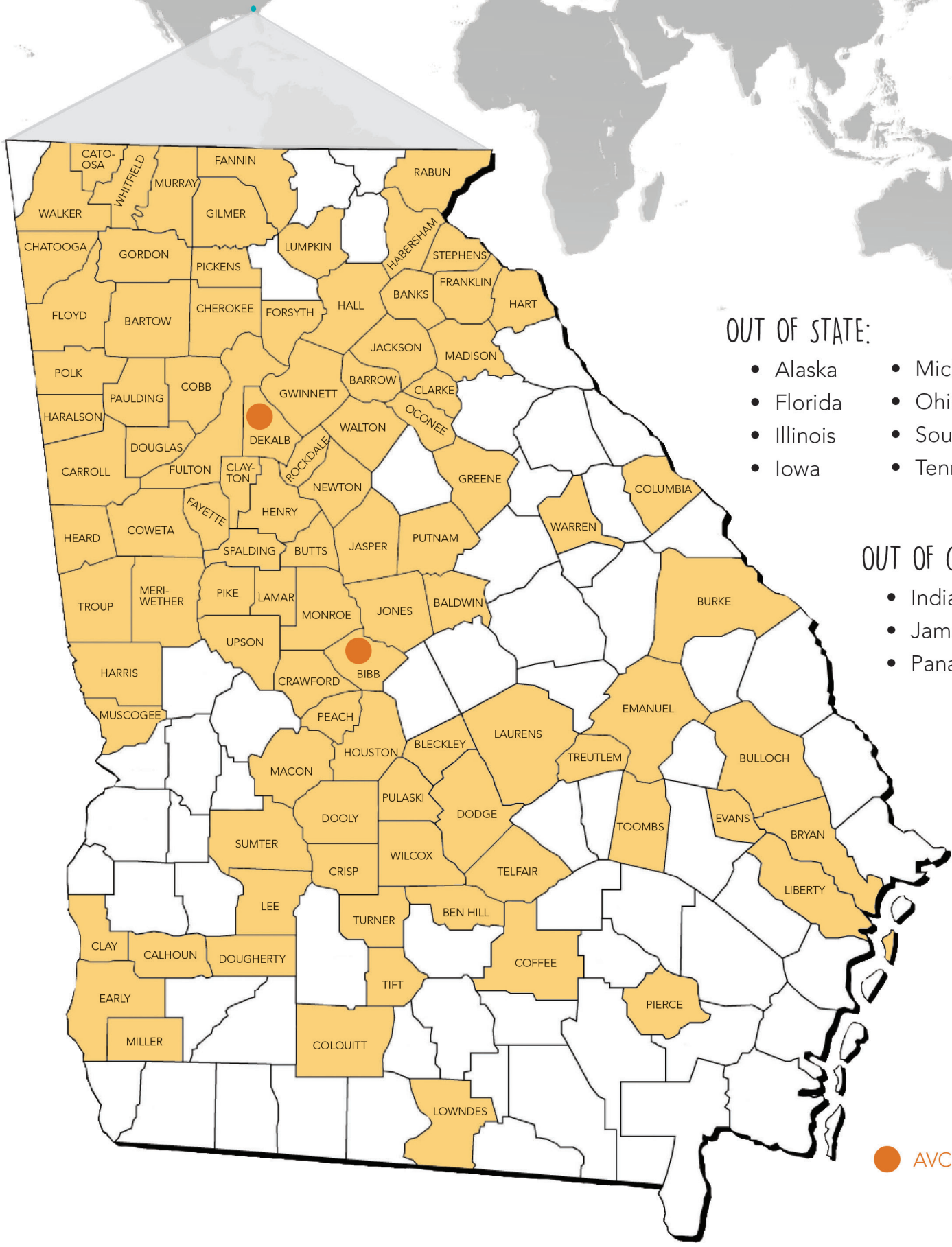
Over **65%** of our caseload is **low-income and uninsured** families

In 2022, we **provided \$1,027,833.25** in scholarships and insurance discounts.



OUR REACH ACROSS THE STATE AND BEYOND

LAST UPDATED: JANUARY 2023



OUT OF STATE:

- Alaska
- Florida
- Illinois
- Iowa
- Michigan
- Ohio
- South Carolina
- Tennessee

OUT OF COUNTRY:

- India
- Jamaica
- Panama

● AVC Locations



Hearing loss is an invisible condition; we cannot see hearing loss, only its effects. Because the presence of a hearing loss is not visible, **these effects may be attributed to aloofness, confusion, or personality changes.**

- Hearing Loss Association of America

More than 90 percent of the deaf and hard of hearing children are **born to hearing parents.**

- National Institute on Deafness and Other Communication Disorders (NIDCD): Quick Statistics



2023 EVENTS

GIFT OF SOUND & VOICE GALA

Saturday, September 16, 2023
Atlanta Marriott Perimeter Center

- Semi-Formal Gift of Sound & Voice Gala
- Dancing with live music performed by The Grapevine Band
- Silent Auction, Live Auction, and Golden Ticket Raffle
- Celebration Gala celebrating AVC's impact and honoring 2 key members in our field with the AVC "Hear-o" Award and Wendell Todd's Lifetime Achievement Award
- We expect over 200 donors, medical professionals, and clients/graduates in attendance



	MARQUEE	DIAMOND	EMERALD	RUBY
	\$15,000	\$10,000	\$5,000	\$2,500
GALA: September 16				
Reserved Seating (tables of 10)	20 Tickets	20 Tickets	10 Tickets	10 Tickets
Verbal Sponsor Recognition During Event	✓	✓	✓	✓
Logo on Sponsor Recognition Signage	✓	✓	✓	✓
Mention in Auditory-Verbal Center's Annual Report	✓	✓	✓	✓
Logo on Auditory-Verbal Center's Website linking to Sponsoring Company's Website	✓	✓	✓	✓
Opportunity to provide promotional material in Swag Bags	✓	✓	✓	
Ad published in Event Program	1 Page (8.5" x 11")	1/2 Page (5.5" x 8.5")	1/4 Page (5.5" x 4.25")	
Social Media Spotlight Thanking for Sponsorship (Facebook, Twitter, LinkedIn, Instagram)	✓	✓	✓	
Logo on Promotional Email Blasts	✓	✓		
Logo on GiveSmart Mobile Bidding Website	✓	✓		
Logo on Event Invitation and Flyer	✓			
Logo on Save the Date Mailer	✓			
Sponsor Recognition Banner/Sign on Stage	✓			
Opportunity to Welcome Guests at start of Program	✓			

GREEN FINANCIAL CHARITY GOLF CLASSIC

Tuesday, October 24, 2023
The River Club in Suwanee

- Charity Golf Classic hosted by our Board Chair, Roger Green with Green Financial Resources.
- Includes lunch and dinner. There will also be raffles and awards.
- We expect over 100 people at the Golf Classic

	TEAM SPONSOR
	\$2,500
GREEN FINANCIAL CHARITY GOLF CLASSIC: October 24	
Tickets to Play in Tournament	4 Tickets
Logo on Banner	✓
Logo on Event Program	✓
Logo on Event T-Shirt	✓
Logo on Green Financial Resources' Website	✓
Recognition of Sponsorship Level during Reception	✓
Opportunity to provide promotional material in Swag Bags	✓
Mention in Auditory-Verbal Center's Annual Report	✓



Sign Me Up!

I WOULD LIKE TO BECOME A SPONSOR (CHECK ALL THAT APPLY):

- | | | | |
|--|-----------|---------------------------------------|----------|
| <input type="checkbox"/> MARQUEE SPONSOR | \$ 15,000 | <input type="checkbox"/> TEAM SPONSOR | \$ 2,500 |
| <input type="checkbox"/> DIAMOND SPONSOR | \$ 10,000 | | |
| <input type="checkbox"/> EMERALD SPONSOR | \$ 5,000 | | |
| <input type="checkbox"/> RUBY SPONSOR | \$ 2,500 | | |

SPONSORING COMPANY: _____

Contact Name: _____

Phone Number: _____ Email: _____

Mailing Address: _____ Suite: _____

City: _____ State: _____ Zip: _____

PAYMENT INFORMATION:

- I would like to pay in full now
- I would like to make ____ payments of \$ _____ on _____

Check Enclosed

Charge Credit Card

Type: VISA M/C DISCOVER AMEX

Name on Card: _____

Card Number: _____

Exp. Date: _____ Security Code: _____

PLEASE EMAIL LOGO AND/OR AD TO:

Samantha Downton at sdownton@avchears.org

PLEASE MAIL COMPLETED FORM TO:

Auditory-Verbal Center, Inc.
1875 Century Boulevard NE, Suite 200, Atlanta, GA 30345

QUESTIONS?

Debbie Brillling: dbrilling@avchears.org